

BreAnn Mueller

GRAPHIC DESIGNER / WEB DEVELOPER

SUMMARY

Enthusiastic, creative, worldly, and driven designer with extensive experience and passion in both graphic design and web development. A think-outside-the-box perfectionist and self-starter who puts a LOT of pride and attention to detail into *everything* she does. An energetic problem solver who brings to the table an open mind, positive attitude, innate intellectual curiosity, genuine personality, sociable attitude, limitless energy, and entrepreneurial mindset.

PROFESSIONAL EXPERIENCE

» **Freelance Designer, Developer, and Marketing Specialist @ Digital Red** **2005 to present**

Graphic design, digital design, web development, retouching, photography, marketing assistance, and branding for various clients for self-owned company. Specific design pieces include: websites, html emails, display ads, social media graphics, brochures, logos, signage, flyers, and much more.

» **Graphic Designer / Web Developer @ Stella Travel USA, Los Angeles** **2014 to 2016**

Designed, updated, and maintained websites and marketing materials for four different travel company brands. Collaborated on advertising campaigns and strategies. Materials designed include: html emails, landing pages, display ads, microsites, social media graphics, brochures, flyers, invitations, signs, presentations, maps, logos and more.

Key Personal Highlights:

- Implemented new social media campaign strategy and designed collections of original marketing pieces
- Troubleshoot major CMS issues across four websites to streamline processes & save employees significant time
- Re-coded html emails to ensure consistency in design across various email clients and numerous browsers

» **Graphic Designer / Web Developer @ Cresa, Los Angeles** **2007 to 2013**

Updated and maintained the company’s website, intranet, and databases; designed original marketing pieces including html emails, ads, announcements, newsletters, brochures, conference signs, and presentations; adjusted and adapted national magazine and journal ads to various sizes; taught monthly graphics classes for 50+ offices in the US and Canada.

Key Personal Highlights:

- Redesigned all marketing material templates to ensure brand consistency and professionalism of all collateral
- Designed & implemented a graphic design training program to educate employees of best design practices

» **Production & Operations Assistant @ Shoolery Design, Los Angeles** **2004 to 2006**

Assistant to four production executives. Maintained the company’s website and client intranet, assisted art directors with graphic design for TV and film key art, designed press sheets and company manuals, corresponded with clients, was the point person for technical questions for the company’s website and internal project management program.

SOFTWARE AND PROGRAMMING

Software experience: Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Sublime Text, Unbounce, Active Campaign, After Effects, Premiere, Microsoft Office. **Programming experience:** HTML5, CSS, JavaScript, bootstrap, PHP, Wordpress.

EDUCATION AND TRAINING

- University of California, Los Angeles & Santa Monica College. Internet programming & design classes. 2010-2011
- Otis College of Art and Design, Los Angeles, CA - Graduate Certificate in Computer Graphics
- University of Wisconsin Oshkosh. Bachelor of Science. Major: Radio/TV/Film Minor: Journalism